

# GERRY WEBER

INTERNATIONAL AG

## Annual General Meeting 2021 – Election of the Supervisory Board Members

### CV Christina Käßhöfer

\*2 July 1972

Tutzing, Germany

Citizenship: German

Independent consultant for brand strategy and retail concepts of the future for clients from the consumer goods, fashion, sports, media and retail sectors, as well as presenter for expert discussions on consumers, digitalisation, new ecosystems and brand management, Tutzing, Germany

### Qualification

1997		Diploma in Business Administration (University of Applied Sciences Munich, Germany)
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### Career

1997 – 2000		Head of Category Management Fashion, Otto Versand GmbH & Co KG, Hamburg, Germany
2000 – 2001		Head of Buying Sheego.com, Joint Ven-ture Otto Versand GmbH & Co. KG + Axel Springer AG, Hamburg, Germany
2001 – 2003		Group Manager Business Development, Spiegel Group/Eddie Bauer, Chicago, USA
2003 – 2013		Head of Marketing, Diesel Deutschland GmbH, Düsseldorf, Germany
2014 – 2016		Head of Marketing & Head of Brand Management Triumph – Sloggi – Beedees, Region DACH, Triumph International AG, Munich, Germany

Since 2016		Independent consultant for brand strategy and retail concepts of the future for clients from the consumer goods, fashion, sports, media and retail sectors, as well as presenter for expert discussions on consumers, digitalisation, new ecosystems and brand management, Tutzing, Germany
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**Memberships in other German Supervisory Boards mandated by law**

None

**Membership in comparable supervisory committees of business enterprises within Germany and abroad:**

None