Presentation by Gerhard Weber

Chairman of the Managing Board

GERRY WEBER International AG

at the Annual General Meeting

on 1 June 2010 in Halle/Westphalia

Check against delivery.

Ladies and gentlemen,
dear shareholders,

On behalf of the Managing Board I would like to welcome you to this year's Annual General Meeting, and thank you for your interest in our company and your strong attendance.

(Chart: Summary)

The past fiscal year was the most successful year in the history of our company. Our continued excellent business trend was reflected in sales and earnings at new record levels, which allowed us to further consolidate our unique position in what remains a weak market.

At EUR 594.1 million, Group sales were up by 4.2 percent on the previous year. Earnings before interest and taxes increased by 13.6 percent to EUR 71.2 million. This means that our success story continued unabated even in a year clearly marked by the global recession.

We have become a vertically integrated systems supplier, whose distribution system makes it possible to seize market opportunities as they arise. Our own Retail activities compensate a potential drop in demand in the Wholesale segment and this flexibility allows us to continue our growth even in times of crisis.

The new approach taken by the GERRY WEBER Group both on the sales side and on the procurement side in the past years has yielded important competitive advantages which are now paying off.

Growth was again primarily driven by our own Retail activities, which achieved 27.8 percent sales growth over the previous year.

In the past fiscal year, we created 99 new jobs, including 80 in Germany. Many of the new jobs are attributable to the expansion of our Retail segment. Our employee participation scheme helps us to retain our highly qualified employees in the long term. A total of 16,700 GERRY WEBER shares are currently held by our employees.

With a view to further expanding our lead in the market, we have reorganised our Managing Board. On 1 May 2009, Dr. David Frink succeeded Mr Udo Hardiek and assumed responsibility for IT and Logistics.

Let’s now take a look at our key figures for 2008/2009, which show just how successful the past fiscal year was for the GERRY WEBER Group.

(Chart: Sales Development)

In spite of the adverse macroeconomic environment, we generated sales revenues of EUR 594.1 million, which represents a 4.2 percent increase on the previous year’s EUR 570.0 million. Growth was primarily driven by the GERRY WEBER core brand and our own Retail activities. Our Retail segment meanwhile contributes 24.6 percent to Group sales. Our own stores represent a second distribution channel that allows us to actively manage our growth even against the continued negative market trend.

(Chart: Earnings Situation)

Thanks to efficient cost management, we once again improved our profitability disproportionately, thus confirming our unique positioning in the market. The operating result rose by 13.6 percent from EUR 62.7 million to EUR 71.2 million

(Chart: Development Of The EBIT-Margin)

Our EBIT margin increased by a full percentage point to 12.0 percent, which means that we fully reached our profitability targets.

(Chart: Key Business Figures)

Earnings before interest, taxes, depreciation and amortisation increased by 13.0 percent from EUR 74.0 million to EUR 83.6 million. The result from ordinary activities climbed 15.7 percent from EUR 57.4 million to

EUR 66.4 million. Net income rose by 9.2 percent from EUR 39.4 million to EUR 43.0 million. The EBIT-related return on equity climbed from 34.6 percent to 44.8 percent. At 24.3 percent, the return on investment was clearly up on the previous year's 21.1 percent.

(Chart: Income Statement – Key Figures)

The strong increase in earnings is primarily attributable to our cost-efficient procurement structures, which we optimise on an ongoing basis. Our global sourcing system allows us to benefit from wage cost differences between individual countries and regions and to integrate lower-cost production locations into our operational structures. As a result, we are able to respond flexibly to changes in the procurement markets. Our numerous engineers ensure that the high quality standards of our products are guaranteed in all procurement markets. The use of intelligent IT systems in production and logistics also had a positive effect on our profitability.

In spite of the strong increase in sales, the cost of materials rose only moderately from EUR 301.5 million in the previous year to EUR 305.6 million. As a result, the cost of materials as a percentage of sales improved from 52.9 percent to 51.4 percent. This is primarily attributable to the fact that we reduced the size of our collections by approximately 75 percent, which resulted in items being manufactured in larger numbers. By contrast, personnel expenses rose from EUR 77.4 million to EUR 87.0 million, primarily due to the increased headcount in the Retail segment. Personnel expenses as a percentage of sales climbed moderately from 13.6 percent to 14.6 percent.

(Chart: Group Balance Sheet Structure)

Equity declined from EUR 181.1 million to EUR 158.9 million as a result of the repurchase of own shares and the changes in equity components not recognised in profit/loss. The equity ratio consequently declined from 60.9 percent to 54.2 percent on 31 October 2009, which still reflects the very sound balance sheet structure of the GERRY WEBER Group.

The cash position of the GERRY WEBER Group remains very sound, which is not least reflected in the sharp increase in gross cash flow from EUR 68.7 million in the previous year to EUR 78.8 million.

In spite of our dynamic growth, our capital expenditures were reduced by 7.9 percent in the fiscal year 2008/2009 to EUR 19.9 million. At EUR 8.3 million, the Retail segment, especially the new HOUSES OF GERRY WEBER, again accounted for the bulk of the company’s investments. An amount of 4.8 million was spent on the property for the planned “Halle 30” in Düsseldorf and other construction measures. Investments were primarily financed from the company’s own liquid funds and were covered by cash flow at all times.

(Chart: Value Added Statement)

In the past fiscal year, we increased our value added by 11.5 percent. The difference between the company's output and the required input products and services amounted to EUR 158.6 million. The value added ratio improved to 26.1 percent.

54.9 percent of our value added was paid out in the form of wages and salaries to our employees, 14.4 percent was paid in taxes and 9.8 percent was distributed as dividends to our shareholders.

This chart shows the key figures per share:

(Chart: Key Figures Per Share)

DVFA earnings per share based on 20,661,848 shares outstanding climbed to EUR 2.08. Cash flow per share increased to EUR 3.82.

To give you, dear shareholders, an appropriate share in the excellent profit situation of GERRY WEBER International AG, we propose to distribute a dividend of EUR 17.7 million or EUR 0.85 per voting share. This would exceed the previous year's payout by EUR 0.10 per share or a good 13 percent. Based on the XETRA closing price of EUR 21.62 on 31 October 2009, this represents a dividend yield of 3.9 percent.

Right from the beginning of the past fiscal year, the GERRY WEBER share clearly outperformed the three indices, DAX, MDAX and SDAX, and gained 51 percent in the course of the year. Investors thus rewarded our excellent operating performance in what was a difficult economic year.

GERRY WEBER International AG holds 2,135,738 own shares, which represent about 9.3 percent of the share capital.

(Chart: Development Of Brand Sales)

Ladies and gentlemen,
Our three brands, GERRY WEBER, TAIFUN and SAMOON by GERRY WEBER, are uniquely positioned in the upper market segment. Our core brand, GERRY WEBER, is one of the highest profile brands in the German fashion retail sector. Sales of our core brand in fiscal 2008/2009 were up by 3.1 percent on the

previous year to EUR 384.0 million. The core brand's contribution to Group revenues rose to 75.7 percent. As a result of the good sales performance in Germany, the export share declined moderately from 45.5 percent to 43.5 percent.

The core brand owes much of its success to the two sublabels, GERRY WEBER EDITION and G.W. Sales of GERRY WEBER EDITION, the single-item collection, increased by 15.4 percent to EUR 137.9 million and accounted for 35.9 percent of the core brand’s total sales. The aggressively priced G.W. label boosted its sales by 5.4 percent to EUR 19.5 million, thus contributing 5.1 percent to the total sales revenues of the GERRY WEBER brand.

The TAIFUN brand has a good feel for trends and fashion themes and is targeted at the younger “modern woman“. At EUR 91.4 million, the brand’s sales were down by 8 percent on the previous year and represented 18.0 percent of total Group sales. The export share of 44.8 percent reflects the great popularity enjoyed by this young fashion brand abroad.

Positioned in a fast-growing niche market, SAMOON by GERRY WEBER offers young coordinates collections for stylish and quality-conscious women wearing plus sizes. At EUR 29.8 million, SAMOON's sales revenues were down by 9.1 percent on the previous year and contributed 5.3 percent to total Group sales. The brand has an export share of 39.6 percent.

Total brand sales increased from EUR 501.4 million in the previous year to EUR 502.5 million.

Ladies and gentlemen,

The great appeal of our brands is supported by numerous events at the GERRY WEBER Stadium and the GERRY WEBER Event Center as well as by the GERRY WEBER OPEN. Offering seating for 12,000 people, the GERRY WEBER Stadium is a modern multifunctional venue. In the past twelve months, the stadium hosted, among other events, the Handball Supercup 2009 with four national teams from Europe and saw Marco Huck win his first Boxing World

Champion title over Victor Emilio Ramirez from Argentina. Both events were broadcast live on TV. Our stadium also regularly hosts world-class musical events; last year, these included concerts by top violinist David Garret and rock legend Carlos Santana. Every year, the GERRY WEBER OPEN attracts stars from the worlds of sport and entertainment and projects the GERRY WEBER name to over 120 countries throughout the world. This not only increases the visibility of the GERRY WEBER Group but also transfers the cosmopolitan image of the only German ATP lawn tennis tournament to our three Group brands.

Let’s now take a look at our growth driver, our own Retail activities.

(Chart: Development Of Retail Activities)

Our flexible distribution system allows the GERRY WEBER Group to take advantage of market opportunities as they arise and gives us a unique positioning as a vertically integrated systems supplier.

At the same time, the targeted development of our own Retail activities makes us increasingly independent and provides us with important information about the developments at the point of sale, which allows us to target our collections even more effectively to consumers' requirements.

The Retail activities once again achieved the strongest sales growth. The Retail segment, which comprises the company-managed HOUSES OF GERRY WEBER, the mono-brand stores, the factory outlets and the eShop, boosted its sales by 27.8 percent to EUR 143.8 million, up from EUR 112.5 million in the previous year. Strong growth was reported both in Germany and abroad. While domestic sales increased by 18.7 percent to EUR 111.0 million, international sales soared by 72.6 percent to EUR 32.8 million. This increase is primarily attributable to the opening of new HOUSES OF GERRY WEBER. Like-for-like sales increased by 2 percent, which means that we clearly exceeded the industry average also in terms of organic retail growth.

On 31 October 2009, there were 334 company-managed and franchised stores, of which 155 were located in Germany and 179 abroad. 138 stores are operated by our company. The revenues generated by the 196 franchised HOUSES OF GERRY WEBER are not included in our Retail sales revenues

The eShop, which sells GERRY WEBER, TAIFUN and SAMOON by GERRY WEBER items, is becoming increasingly important for our Retail activities, as it allows us to tap new customer groups. The 17 percent increase in sales shows just how well the eShop is accepted by our customers.

Retail revenues accounted for 24.6 percent of total Group sales, which represents an increase by 4.7 percentage points.

(Chart: Development Of Export Shares)

Notwithstanding the challenging market conditions, we continued our international expansion in the fiscal year 2008/2009, especially in Austria and Belgium. The fact that our export share nevertheless declined from 44.6 percent to 40.1 percent is attributable to a drop in sales in Russia, the UK, Spain and the Baltic States as well as to the strong domestic growth of our own Retail business.

(Chart: Key Export Countries)

The Netherlands, Scandinavia, England/Ireland, Austria, Belgium and Switzerland remain our main output markets.

In the Retail segment, we have so far relied primarily on franchise partners, most of whom have excellent regional market knowledge. In the UK, Spain, Austria, Ireland and Denmark as many as 36 HOUSES OF GERRY WEBER are meanwhile managed by ourselves.

Ladies and gentlemen,
Let's now take a look at the current fiscal year.

(Chart: Development Of The 1st Quarter)

Hitting new sales and earnings records, we had a successful start into the fiscal year 2009/2010. Notwithstanding the general spending restraint, sales revenues were up by 2.3 percent on the same period of the previous year to EUR 139.8 million. By contrast, brand sales declined from EUR 119.7 million in the prior year quarter to EUR 112.9 million. The drop in sales is attributable to the fact that our retail customers time their orders more closely with actual demand in order to manage their inventories in line with seasonal sales patterns. As a result, deliveries are postponed into the second half of the season. Our Retail sales increased by 18.4 percent to EUR 39.0 million. The operating result improved by 10.1 percent to EUR 13.1 million.

(Chart: Outlook)

Ladies and gentlemen,
We will once again reposition our company. In the past months, we have clearly rejuvenated our collections and will make them even more modern and stylish

going forward. The statement made by our collections will be reflected in a clear and consistent signature across all three brands.

The high value of our fashion and the clear concentration on a modern and younger design are underlined by a new shop fitting concept, which was first introduced in our Düsseldorf flagship store opened in April 2010. On a total area of roughly 900 square metres, we not only present the latest fashion trends but have also realised a stylish interior with high-quality materials such as polished stainless steel, glass and varnish, which reflects our intention to enter the premium segment.

We want to continue our fast pace of growth in the current fiscal year. Provided that consumer sentiment does not deteriorate markedly as the year progresses, we expect sales to increase to EUR 615 to 620 million and the EBIT margin to reach 13 percent. Our expectations are based on the ongoing expansion of our Retail activities, with some 47 shop openings planned for the full year 2009/2010, and on incoming orders for the first and second collection for the autumn/winter season, which are up by 47 percent on the previous year. Incoming orders for the third collection for the autumn/winter season also exceed the prior year levels by far.

We anticipate that the strategic repositioning of our company in the past will now pay off. TAIFUN and SAMOON have returned to success and should boost both their domestic and international sales. Especially for TAIFUN, high growth rates are on the cards abroad, particularly in Poland, Russia, the Netherlands, Spain, Asia, Scandinavia and the UK.

We also continue to look for further improvements on the profit side and will always give priority to secure earnings over fast sales growth. We have taken comprehensive measures to constantly enhance our profitability, which include the ongoing optimisation of our global sourcing system as well as the use of intelligent IT systems in production and logistics.

The GERRY WEBER Group is one of the pioneers in radio frequency identification (RFID) in the clothing sector. Following several test runs, GERRY WEBER will introduce RFID technology throughout the company in the current fiscal year with a view to optimising its logistic and retail processes as well as for electronic article surveillance. The RFID chips sewed into the garments provide an exact overview of retailers' stocks, thus enabling a better supply of merchandise. Also, time-consuming counts such as stock-taking can be performed much faster.

Another great advantage of the chips is that they help secure the garments and obviate the need for additional security tags. Moreover, RFID will make the logistic processes more transparent and reduce the error rate significantly.

Going forward, we will continue to closely analyse each order and weigh up the risk of each customer or country. Our low bad debt ratio of about 0.1 percent reflects the success of these measures and clearly differentiates us from other fashion companies

Strict cost management, a cost-of-sales ratio which has been optimised with the help of the market intelligence gained at the point of sale and streamlined collections that even better meet consumers' requirements should help to further improve our profitability.
An equity ratio of 55.2 percent at the end of the first quarter 2009/2010 means that the GERRY WEBER has an extremely sound asset structure and is excellently positioned towards debt capital providers. The good liquidity situation allows us to make the planned investments in spite of the difficult economic environment.

We will primarily push ahead our Retail activities. In the fiscal year 2009/2010, we want to open another 70 to 80 HOUSES OF GERRY WEBER, including – as I said before – 47 company-managed stores. Outside Germany, new HOUSES OF GERRY WEBER are planned primarily in Scandinavia, Austria, the UK and Eastern Europe. 13 mono-brand stores are planned for SAMOON by GERRY WEBER, TAIFUN and GERRY WEBER EDITION. An enlarged creative team will ensure that TAIFUN will return to the positive sales trend of the past years.

We will also increase the number of concession shops, in which we deploy our own, specially trained staff. Since April 2009, the GERRY WEBER Group has operated concession shops in the largest Spanish department store chain, El Corte Inglés. There are currently 22 such shops, but this number will increase going forward.

As a strong partner to the retail sector, we will also push ahead our Wholesale business and open some 180 new shop-in-shops in the current fiscal year. At the same time, the cooperation with retailers under maximum order limit arrangements will be expanded. The mark-up for retailers signing up for such arrangements is two percentage points higher on average than the mark up for retailers that do not use maximum order limit arrangements. We therefore aim to work on the basis of maximum order limit arrangements with two thirds of our customers within the next few years.

In addition, we will push ahead our international expansion, which means that the export share is likely to increase. The company assumes that Eastern Europe as well as the Near and Far East will make growing contributions to sales going forward.

Over the past years, the GERRY WEBER Group has continuously moved towards the upper mid price segment and outperformed its competitors. Building on attractive designs and high quality at relatively moderate prices, the company has been able to win additional customer groups and to defy the global economic crisis. Offering the highest margins in the ladieswear segment, we are a guarantor of success also for our retail customers. We kept a close eye on the cost trend at an early stage and are therefore the clear Number One in retail margins in the ladieswear sector.

Thanks to the EDI connection of our HOUSES OF GERRY WEBER and many of our retail customers, we know our target group exactly. The information gained at the point of sale allows us to align our collections even more effectively with consumers' needs. We gear all our processes to the requirements of the final consumer.

The constant development of new procurement markets and the outsourcing of our logistics have yielded critical competitive advantages for our company. Moreover, we have all brands under the same roof, which results in synergies that have a positive effect on growth, and cover the complete value chain from production of the collections to the point of sale. Consequently we have a unique standing in the market and are excellently positioned to reach our growth targets.

Against this background, we aim to return to the MDAX, the second most important German stock index, within the next two years. We want our company to become increasingly visible to the interested public and to become an even more attractive investment to you, our shareholders

Ladies and gentlemen, I would like to thank you for your attention.